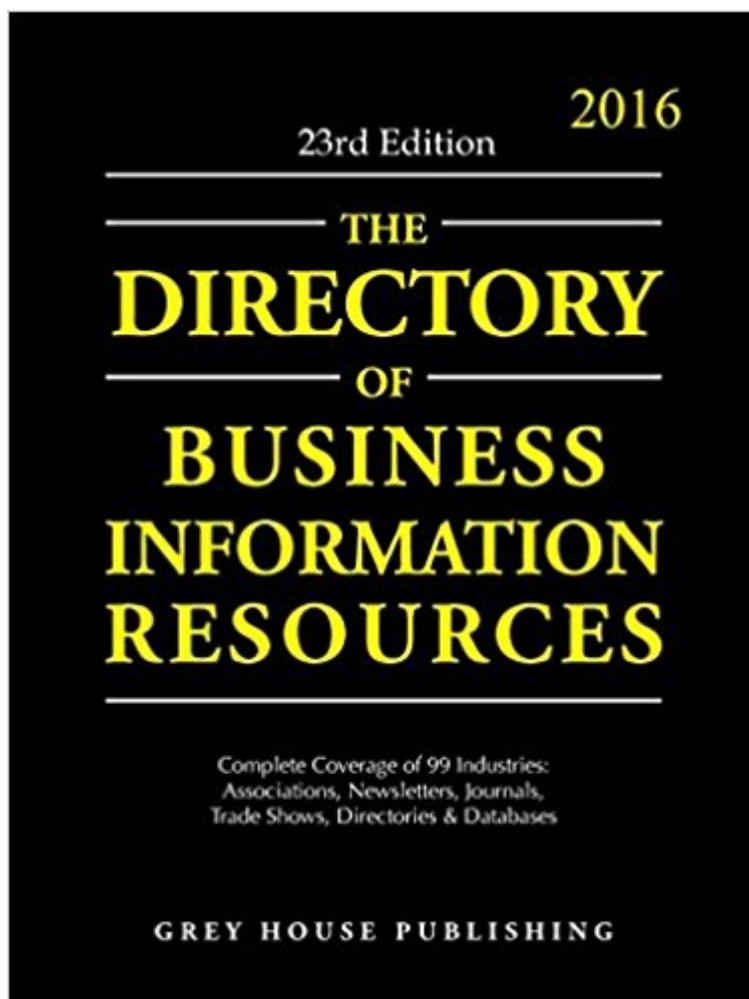


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Synopsis

Grey House Publishing is proud to announce the publication of the 2016 edition of The Directory of Business Information Resources. Since its first publication in 1992, this directory has been the premier reference book of choice for business researchers in a wide range of industries. With comprehensive coverage of 101 industries, The Directory of Business Information Resources provides ways for users to find new customers, increase customer loyalty, and improve the bottom line. As America's economy continues to improve, current and comprehensive business information is more valuable than ever. The Directory of Business Information Resources offers an unequalled collection of useful, industry-specific resources. Users of this guide can reach out to new customers through industry associations, directories, databases, and trade shows; find new ways to cut costs and improve efficiency through magazines, journals, and newsletters; and learn what their competitors are up to by visiting the latest, most important web sites. This updated 2016 edition includes: 6,430 associations, 2,941 newsletters, 4,996 magazines and journals, 3,376 trade shows, 3,741 directories and databases, 250 international resources, 58,544 contact names, 18,649 fax numbers, 19,157 websites, and 15,348 email addresses. The 24,234 detailed, informative entries (264 of them new) make this twenty-third edition the most comprehensive guide to business information on the market today. All listings include name, address, phone, fax, website, email, key contacts, and a brief description, making research time more focused and productive. Also, when available, an association's presence on Facebook, Twitter, and LinkedIn is noted. Included in this new 2016 edition is a User's Guide that helpfully defines fields according to entry type, of which there are several: Associations, Newsletters, Magazines & Journals, Trade Shows, Directories & Databases, and Web Sites. In addition to name, address, phone, fax, website, email, and description, Associations entries include number of members, dues, and founding year. Publications entries additionally include cost and frequency. Trade Shows entries additionally include location, number of exhibitors, and attendees. The Content Summary of Chapter Listings lists more than 1,600 specific businesses under each of the 101 chapter names. For example, Accounting lists auditors, bookkeepers, payroll, and taxes; Engineering includes cost engineers, geologists, and robotics; and Restaurants covers bakers, cookware, and caterers. The North American Industry Classification System (NAICS) and Standard Industrial Code (SIC) Cross-Reference Tables are included for users who wish to approach their topic based on the Department of Labor's standardized list of business codes. This table links the SIC or NAICS to appropriate chapters in the directory. Two indexes are also included to ensure users can find what they are looking for quickly and easily. The Entry Index lists all entries alphabetically, identified by entry number. The Publisher

Index is an alphabetical list of publishers of industry literature. The entry number listed in the index identifies the title of the published material listed in this directory. **Buyers** of this 2016 edition of The Directory of Business Information Resources receive free trial access to the online database. With a subscription, users can search by keyword, geographic area, organization type, key contact name, and so much more, all in just a few clicks. Visit gold.greyhouse.com or call 800-562-2139 to set up a free trial of the online database. The Directory of Business Information Resources answers the need for well-organized, accessible business information to a wide variety of industries today.

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